

330 Cranberry Street Newland, NC 28657 | newlandchristmas@gmail.com | 828-413-2482

## **Sponsorship Program**

## \$600 \$1,200 \$300 Provides **Provides** Provides 1-Real Estate Sized Sign 1-Real Estate Sized Sign 1-Real Estate Sized Sign to be placed on the square to be placed on the square to be placed on the square 1-Logo on the sponsor's 1-Logo on the sponsor's 1-Placard on the sponsor's billboard billboard billboard Placement of a page Placement of a page on our website on our website newlandchristmastreefestival.com newlandchristmastreefestival.com - A banner at the main stage - Up to 120 seconds to tell the story of your business over the mic at the festival itself. ~ Inclusion into social media promotions including Instagram, Facebook, TikTok with 2 posts per week and 4 posts per week in September.

A \$25,000 part-of-the-name of the sponsorship offers all the above. This level will be constrained to having only one sponsoring entity. This spot will include this sponsor's name in promotional events.

The first annual Christmas Tree Festival in 2024 will have the Fraser Fir tree that is headed to the White House will have its "departure ceremony" leaving Avery County at the festival. This will bring the national media to our festival.

## **CIRCLE ONE SPONSORING LEVEL**

DATE:	
Sponsor's Name:	
Address:	
Address 2:	
Phone:	Email:
Signature of Sponsoring Entity:	